



Virtual Conference Program Services

Event Communications & Management

Conference Management

Content & Speaker Management

Post-Production Services

Virtual Conference Overview

Considerations:

- You have the idea
- You know the audience
- You need a venue
- Your time is valuable

Benefits:

- We have the relationships for speakers
- We have the expertise in developing content
- We have the technical tools and experience
- Distance learning has become a preferred option for busy lives
- Online events can reach a larger audience
- Easier follow-up for future events

Program Design



Our programs are designed to provide comprehensive virtual conference delivery. The process is integrated with webinar platforms for easy registration, login, and follow-up communications. On-demand playback option for attending or missed participants.

Best Content, Live



Engage your audience with subject matter experts and professional speakers without the hassle of travel and time out of the office. All presentations are recorded and made available for review or for those that missed the live event.

Cost Benefit



Reduced cost of speaker travel and increased sponsorship options = increased margins!

Recorded videos deployed into a learning management system = reoccurring revenue!

How it Works

There are primarily two workstreams...



EVENT COMMUNICATIONS

- › **Recruiting & Invitations:** even if you already have a list to invite, follow-up and reminders to register drive revenue
- › **Confirmation & Reminders:** those who register will get an immediate confirmation. On the day of the event they get a convenient reminder.
- › **Follow-up & Feedback:** many programs offer a lot of information to be consumed. Follow-ups can provide downloads, surveys, or on-demand playback for effective retention of the subject matter.



EVENT PRODUCTION

- › **Speaker Management & Content Preparation:** we secure speakers and meet with each one prior to the live event to story board conference themes and integrate their topic for seamless education.
- › **Production & Technical Support:** we participate in every presentation as emcee, back office, technical support and attendee management
- › **On-demand Video:** we craft post-production in the form of self-paced learning, curriculum based and social media positioning

Working Together

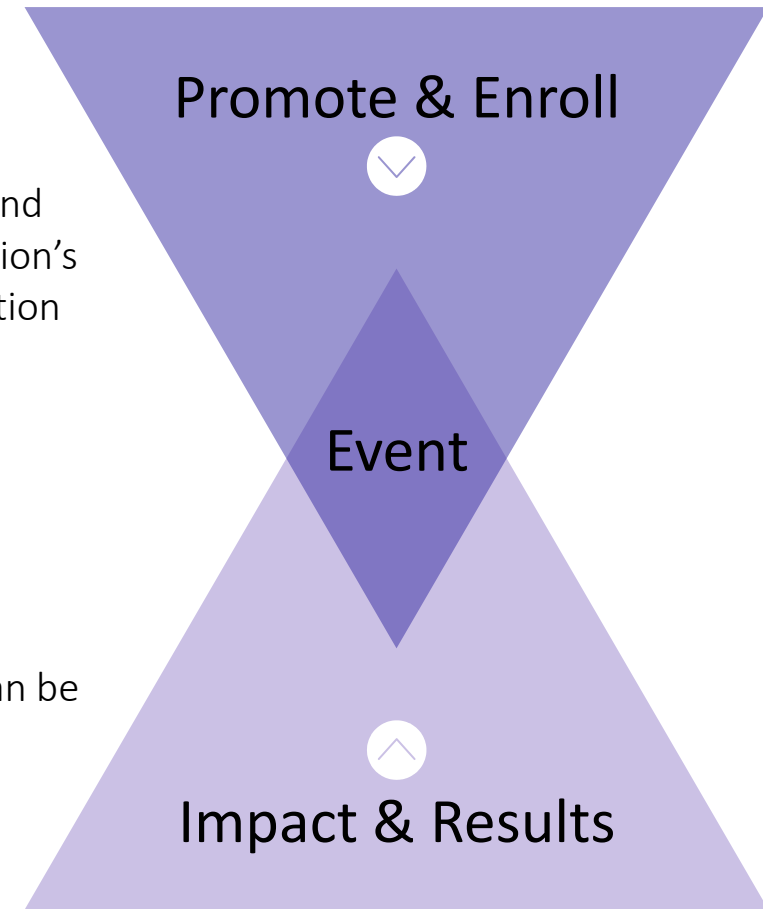
It is your event from start to finish...



VALUE AS YOU
DEFINE IT

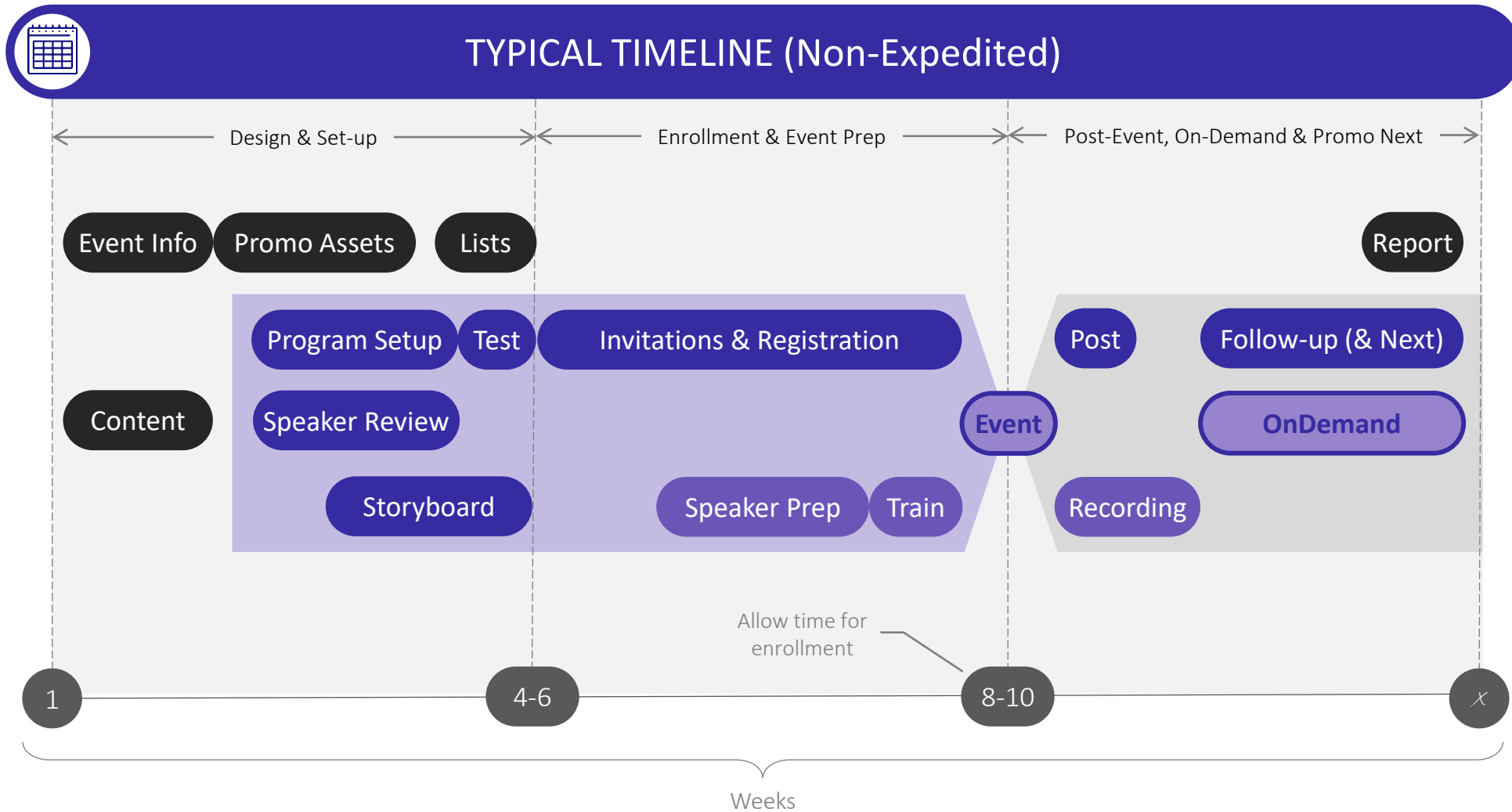
All of the email communications, registration, and on-demand web pages will carry your organization's branding and character for consistent presentation and name recognition.

We will track the responses and engagement throughout the program to provide you with understanding about the level of engagement during and after the event. Optional surveys can be used to assess the audience experience.



Timing

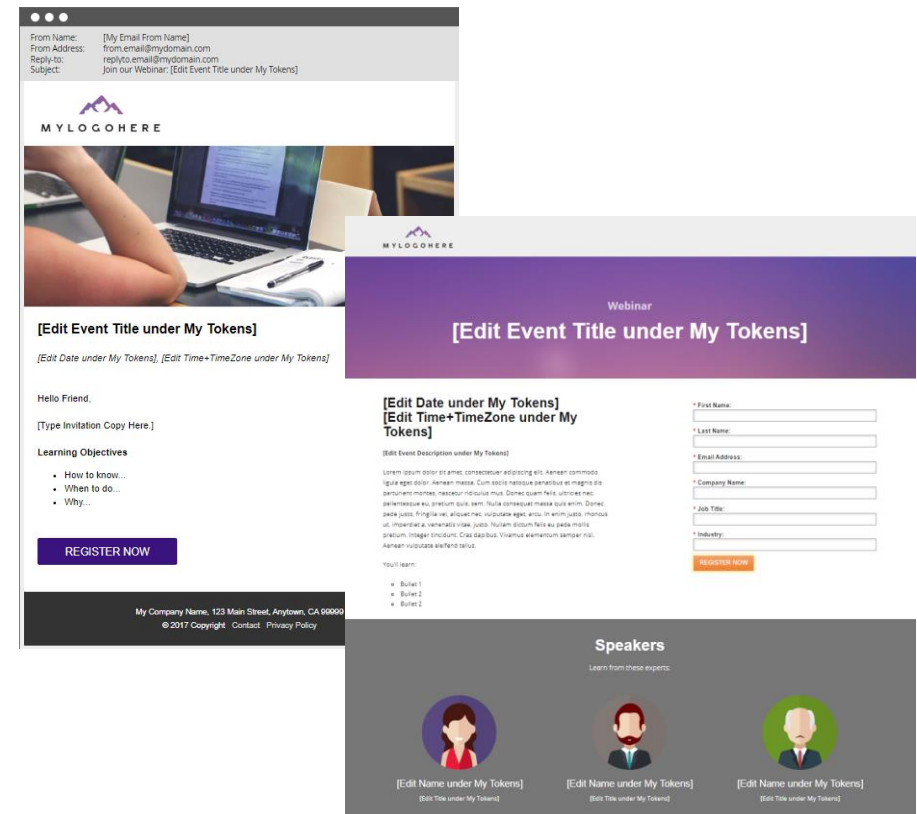
We have streamlined our process to be responsive to your needs...



How to get started...

- You define the Conference Goal
 - Theme
 - Target Audience
 - Date & Time
 - Target Audience (Invite List)
 - Info to Collect (Name, Title, etc.)
 - Payment
 - Record for On-Demand (Y/N)
 - Your Organization Info
 - Logo, About Info, colors, etc.

- We produce the program assets
 - Emails & Landing Pages



Conference Management



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Content & Speaker Management



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Post Production On-Demand Video



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techserv

The logo graphic consists of several overlapping, semi-transparent shapes in various shades of purple and blue, creating a dynamic, abstract shape to the right of the word 'techserv'.

techserv.io

Contact us to get started...

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